Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 11, No. 21 TORONTO, MAY 22, 1946 $2.00 Per Annum

Ontario Will Grade Pictures

Alberta Censors Named By Hooke

Mrs. Christine McCaig, acting chief censor of the Alberta motion picture censorship board, has been appointed chairman by the Hon. J. A. Hooke, Provincial Secretary, following the addition of two members. Colonel John P. Fleming and Gordon Geldart

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Belleville Exhibs Beef At Soundies

Theatre men of Belleville, Ontario, won sympathetic consideration from the local legislative body when they expressed objection to the unrestricted operation of slot moving picture projection machines, known in the industry as Soundies.

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Pix Picked For Adult Orbs Only Must Be Identified In Ads

Ontario motion picture censors under O. J. Silverthorne have begun the grading and classification of films as adult entertainment, snipes bearing those words having appeared on downtown 24-sheets advertising the latest entertainment. Officially grading will not start until June 1. It will be carried on for one year as an experiment.

All exhibitors will be required to identify adult entertainment, as defined by the censors, on lobby display material but such identification is called for in newspaper advertising only where first runs are concerned. The board retains the right to judge whether identification is adequate enough in any and all

(Continued on Page 3)

Do As I Say, Not As I Do . . .

Report of the Motion Picture Censorship and Theatre Inspection branch of the Ontario Treasury Department praises theatre safety and calls the new exchange buildings "a credit to the industry." That's nice of the Provincial checker-uppers.

Nothing is said, however, about any intention of the branch to vacate its present quarters in Queen's Park, the worst firetrap of all, showmen say.

Maybe they're waiting for non-inflammable film.

Greenthal Now VP

Monroe Greenthal, advertising and publicity head for United World, has been named a vice-president.

Toronto Salesmen Switch Companies

George Altman has resigned from the Toronto sales staff of Warner Brothers, it has been announced by Irvin Coval, branch manager, and has been succeeded by Peter Myers, who left the Toronto branch of United Artists to fill the post left vacant by

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Tash Now Directs For Assoc'd News

Roy Tash, perhaps Canada's best known newsreel cameraman and one of a number who serve Associated Screen News in the same capacity, has handed in his camera and will hereafter be a director. The veteran celluloid chronicler, who has surveyed

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Eight $100,000 Films On Dominion Sked

Star of Dominion Production's $100,000 made-in-Canada feature for world distribution, "Bush Pilot," will be Rochelle Hudson, who will be on hand when shooting begins at Lake Rosseau, Muskoka, Ontario, early in June under the direction of Sterling Campbell. Austin Willis, star of the Johnny Home radio show, will appear opposite Miss Hudson, who is the only exception to an all-Canadian cast of 12.

Miss Hudson, out of films for four years while attached to USA naval intelligence in South America, has been optioned by Producer Larry Cromien for seven more features of the series.

Script for "Bush Pilot" is by W. Scott Darling, who leaves 20th Century-Fox with Bryan Foy when the latter checks into

(Continued on Page 3)

No Truth In Coplan Rumor

The story from London, printed in American trade papers, that David Coplan, United Artists chief in Great Britain, will return to his former post, that of general manager of the Canadian district, is without official support. Efforts to confirm it led to the conclusion that such a move is no part of the plans of Coplan or United Artists.

Coplan will be here early in June and return in July. While his United Artists contract has some time to run, recent reports indicate that he and the company may separate. Ed Raftery, UA prexy, is also said to be quitting.

He is known to have personal business interests in both Canada and Europe and may prefer to devote his time to them. It is said that he is a partner in a Paris theatre.

Theatres Important To Communities

The economic and social relationship of the motion picture theatre to the community were discussed in an address by John J. Fitzgibbons, president of Famous Players Canadian Corporation, to prominent citizens of Oshawa at a dinner in the Hotel Genosha last week.

During 1945, he informed those present, out of $36,000,000 gross receipts, about $12,000,000 went to the government and the municipalities, $7,500,000 being the federal share. Operation costs were $9,000,000 while $1,500,000 was paid to daily and weekly newspapers for advertising.

Relating national activity to the local scene, he pointed out that theatres of his company do not milk a community. Although cost of film ran to about 36 per

(Continued on Page 9)

So Goes My Love A fine romantic comedy that's ready for the happy hearts of millions . . . who will live and love it from the first kiss to the last happy sigh. Starring Myrna Loy and Don Ameche in a thoroughly enjoyable story of the life of the inventor, Hiram Percy Maxim, and his family. Book it through EMPIRE-UNIVERSAL.

Excitement and romance
culled from the turbulent era
when the dangerous West
was coming of age.

IN OLD SACRAMENTO

Starring
WILLIAM ELLIOTT and CONSTANCE MOORE with HANK DANIELS • RUTH DONNELLY • EUGENE PALLETTE • LIONEL STANDER

A REPUBLIC PICTURE

DISTRIBUTED BY

Empire-Universal-Films Limited

Eight 100G Films On Dom'n Sked

(Continued from Page 1)

Pathe Eagle-Lion as production chief on June 1. Art Hammond, who was in charge of production on PRC's prize moneymaker, "Enchanted Forest," will be assistant director.

Also coming to Canada from Hollywood to lend their services to the production, which will be cut and scored in the Montreal studios of Associated Screen News, are Jack Ogilvie, veteran film editor, and Steve Clenso, makeup expert. American and Canadian cameramen will work together and, like prop men and others, will have IA approval.

Financing of the company is Canadian and through a group headed by Geoffrey H. Wood of G. H. Wood & Company. Limited, Toronto, dealers in sanitary products. He is president of the film company.

Secretary-treasurer is L. L. (Larry) Cromien, for six years prior to his discharge a wing commander in the RCAF, who has theatre experience. Vice-presidents are Willis, casting director, and Campbell, who came to Canada from Hollywood in 1939 to join the RCAF.

Shooting will take 12 days. Negotiations are on for distribution by a leading exchange and a Johnston Office seal will be sought. "Bush Pilot" will be the first real effort in years to turn out a general boxoffice feature in Canada.

Toronto House Uses Both 16 And 35 Mm.

First 16 mm. projector doing a 35 mm. job in Canada is an Ampro Suprex hooked up by Al Hope at the 605-seat International Cinema, Toronto, for foreign, documentary, art and kodachrome shorts. One of three machines—the others are 35 mm.—it throws a 15-foot image 95 feet and works over the main amplifier system. Light and sound are excellent, according to those who should know.

THEATRE WANTED

Responsible company wishes to purchase either motion picture theatre lease or theatre building. Only worthwhile proposition considered. Replies confidential.

BOX 14
CANADIAN FILM WEEKLY

Ontario To Grade New Pictures

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cases. Features not classified for adult exhibition need no identification of any kind.

Purpose of the grading is to provide guidance for exhibitors, distributors, parents and all others interested in the character of entertainment which might be seen by juveniles. Moving pictures have become the business of more persons and organizations than at any time in their history and agitation arising from their alleged relationship to juvenile delinquency has reached new heights. These may now show their sincerity by organizing means of informing parents which films are fit only for adults, according to the censors.

O. J. SILVERTHORNE

Chief Ontario censor, who has announced the grading of motion pictures in his annual report.

At the end of the specified time the results will be examined and their effect on the question of suitable entertainment for juveniles discussed with the board's senior officer. the Hon. L. M. Frost, KC., Provincial treasurer, and community groups interested.

Pointing out that approximately 15 per cent of all films produced yearly are of a type that can affect juvenile behavior under certain conditions, Silverthorne stated that it was only fair to observe that cases of juvenile delinquency in the Toronto court were the lowest recorded for 25 years. This reduction took place at the time of the greatest agitation against the motion picture as a contributor to juvenile delinquency.

The Ontario Home and School Federation Associations section of the Ontario Educational Association, during the recent Toronto convention, asked that Ontario film censorship be placed under the Provincial department of education and that one educator be added to the board of censors. Reaction being proportionate to action, this type of agitation in the United States recently led to clerical and other associations and individuals going on record against any kind of censorship and have expressed their willingness to test the question in the USA Supreme Court.

The Manitoba and Alberta censorship boards classify films into adult and universal entertainment, "A" and "U" being the respective symbols. Grading is also practised in Great Britain. In none of the places mentioned is there a penalty for the exhibitor who prefers to ignore classification nor will Ontario enforce one.

In a small British town an exhibitor refused admittance to children when showing an "A" film and citizens protested vigorously against his action until he had to be satisfied with mere identification.

Ontario has experimented with grading before, certain recent films having been barred to children by order of the board.

Biltmore Contract To W. B. Sullivan

Biltmore Theatres, Limited, has awarded the contract for the construction of its $200,000 theatre at 317 Yonge Street, Toronto, to the W. B. Sullivan Construction, Limited, Toronto.

Toronto Salesmen SwitchCompanies

(Continued from Page 1)

the former. Successor to Myers at United Artists is Joe Bermac, until several months ago with RKO.

Altman was with Warners since 1940 and Paramount before that. He left Warners to open Hygiene Productions of Canada and will sell and exhibit "the world's most amazing attraction," the VD film, "Mom and Dad," which was produced in Hollywood. It is one of a series, presented as attractions and calling for special promotion.

Myers returned to United Artists in February after serving in the RCAF since 1942. He first came to UA in 1935.

Joe Bermac, from Winnipeg, was connected with the Toronto branch of RKO under Mark Plottel until transferred to the Calgary branch. He resigned several months ago and returned to Toronto, occupying himself outside the film field.

Canadian Gets Test

Suzanne Cloutier of Ottawa, daughter of the King's Printer, Edmond Cloutier, has gone to Hollywood for a screen test by Warners.

Film Weekly

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HYE BOSSIN, Managing Editor

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'Tomorrow Is Forever' Sound BO

RKO's "Tomorrow Is Forever" will attract the femme trade in droves, it being a tear-soaked sentimental saga of a woman whose first husband, supposedly killed in World War I, shows up on her second domestic scene unrecognized.

That and the developments after that are played in heart-stirring fashion by Orson Welles, husband No. 1, and Claudette Colbert, the wife. George Brent is husband No. 2.

Irving Pichel directed the David Lewis production.

THE PICK OF THE PICTURES

Canadian Film Weekly

VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 11, No. 21 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Ontario Saw 470 Features In '45

Ontario censors viewed more than 470 feature subjects during the 1945-46 fiscal year of the Motion Picture Censorship and Theatre Inspection branch, it is reported by O. J. Silverthorne, its chairman, in his annual summary for the Hon. L. M. Frost, KC, who as Provincial treasurer has jurisdiction over that department and its officers. Last year there were 482 submitted.

Ninety-five per cent of the films originated in the USA and the remainder in the British Isles and the USSR. Of these, 94 were altered. Films of British and foreign origin were comparatively free of the material for which Hollywood films are criticized.

American-produced films of all lengths surveyed during the year numbered 1,715, of which 96 were altered before shown, five rejected and one withdrawn from exhibition. Nineteen of 54 imported from Britain were altered before release, as were two of the 21 from the USSR. None of Canada's 14 subjects were altered. Two films came from Mexico.

Miscellaneous subjects numbered 459, of which 440 were passed and 19 altered. Of 134 comedies reviewed but one was altered. Films handled by the board numbered 1,807, an increase of seven over last year.

The board received 735 films of 16 mm. size, 727 of them from the United States, one from Great Britain, two from Russia, four made in the Ukraine and one in Poland. One, a USA subject, was rejected. Included were 87 reels of Soundies — film exhibited in coin-operated projectors — of which 76 were approved and 11 altered. There was an increase of 168 films submitted over the previous fiscal period.

One of 273 newsreels was altered. The board agreed that at no time during the last decade has life in Canada been depicted so adequately and that, despite the end of the war, footage of this sort has not been decreased by the four newsreel companies.

Odeon Gets Permit For Halifax House

Odeon Theatres of Canada has received permission from the City Works Committee of Halifax to build a 700-seat theatre there. Plans are complete and building will start soon.

Tars and Spars

with Janet Blair, Alfred Drake, Marc Platt, Sid Caesar

Columbia 88 Mins.

COAST GUARD SHOW IS BASIS OF MUSICAL PUT OVER BY WORK OF COMIC SID CAESAR.

Based on the Coast Guard musical of the same title, "Tars and Spars" is entertainment that strikes one as being better than it actually is thanks to the sock comedy performance delivered by Sid Caesar, whose work makes the picture worth sitting through.

Caesar, a young comic with a quality not unlike Danny Kaye's, is all the difference between the success and failure of the picture. Although Alfred Drake, former member of the cast of the stage's "Oklahoma," impresses with his singing in his first screen effort, Marc Platt is a hit with his dancing and Janet Blair registers with her song-and-dance routines, it is Caesar who carries the show and enables it to sustain the interest. He gives a priceless burlesque of aviation pictures that makes up for whatever shortcomings the picture may possess.

The film, modestly produced by Milton H. Bren, has Miss Blair, a Wac, falling in love with Drake, a Coast Guardsman, under the impression he is a hero. A phoney yarn about an experience on a raft concocted by his pal, Caesar, is responsible for Drake's status of a hero. When Miss Blair learns the truth, she breaks with Drake, who has a tough time restoring himself in the girl's good graces.

The film's entertainment value is heightened by a number of simply staged production numbers.

CAST: Janet Blair, Alfred Drake, Marc Platt, Jeff Donnell, Sid Caesar, Ray Walker, James Flavin.

CREDITS: Producer, Milton H. Bren; Director, Alfred E. Green; Screenplay, John Jacoby, Sarett Tobias, Decla Dunning; Based on story by Barry Trivers; Cameraman, Joseph Walker.

DIRECTION, Good. PHOTOGRAPHY, Good.

Breakfast in Hollywood

with Tom Breneman, Bonita Granville

UA-Golden 93 Mins.

BIG PROFITS SHOULD PROVE THE RULE FOR PICTURE BASED ON POPULAR RADIO PROGRAM.

Entertainment ideally suited for the family trade is presented in the Golden Pictures production, "Breakfast in Hollywood," based on the popular radio program of the same name. There is a warm intimacy about the film that will win it immediate favor with the large majority of picturegoers. Such is its spirit of friendliness that audiences will find it difficult to close their hearts against it. The film is a pleasant surprise and ought to give a splendid account of itself at the boxoffice.

The picture is a collection of simple and homey material all treated so straightforwardly and unaffectedly that one's sympathies cannot help but be aroused. The picture's naturalness and freedom from pretentiousness is a welcome relief to a person surfeited with the artificial show and pomp typical of so many Hollywood films of its type.

With Tom Breneman, emcee of the air show, playing himself in the film, "Breakfast in Hollywood" can count on the solid support of radio audiences. Reenactment of a Breneman broadcast is one of the highlights of the film. Breneman goes through his paces with a geniality and a lack of pose that is genuinely refreshing. Audiences will be won over completely by his ingratiating personality.

CAST: Tom Breneman, Bonita Granville, Beulah Bondi, Edward Ryan, Raymond Walburn, Billie Burke, ZaSu Pitts, Hedda Hopper, Andy Russell, Spike Jones and His City Slickers, King Cole trio.

CREDITS: Producer, Robert S. Golden; Production Manager, Harold Lewis; Director, Harold Schuster; Screenplay, Earl W. Baldwin; Cameraman, Russell Metty.

DIRECTION, Good. PHOTOGRAPHY, Good.

HARRY M. GOLDHAR

Formerly of the Bluebell Theatre, announces his association with

STANDARD WIPING PRODUCTS

and is prepared to sell you wiping cloths for every purpose WITHOUT A PRIORITY and AT PRE-WAR PRICES.

SPECIAL PRICES FOR CIRCUITS

200 MARIA ST., TORONTO *JU. 5136*

More Censorship On Advertising

During the past year, the Ontario censorship board was compelled to impose greater restraints upon advertising associated with motion picture entertainment, practically all of which was prepared under the direction of the individual producer in the United States.

While the number of pieces of advertising dropped from 38,343 a year ago to 36,889 in the period under review, the board nevertheless rejected 401 more. During the year, 629 pieces were rejected and 250 were permitted when altered to the satisfaction of the board.

"The board feels that the excisions of the past year were necessary where treatment of advertising related to crime and sex could be distasteful to adults and harmful to the adolescent mind," its report states. "Greater care should be exercised by the producers in their choice of advertising, certain of which can almost be regarded as 'bait.'

"There is no desire on the part of the board to exercise needless restraint but it believes that continual flaunting of lethal weapons, portrayals of and reference to murder, and emphasis on sex in advertising and on the screen make such things seem commonplace and do cause detrimental reaction.

"Unfortunately, producers of motion pictures find it necessary from an economic standpoint to create their advertising in one place for universal display, regardless of local rules and conceptions. The board then has no choice but to pay close attention to such matters.

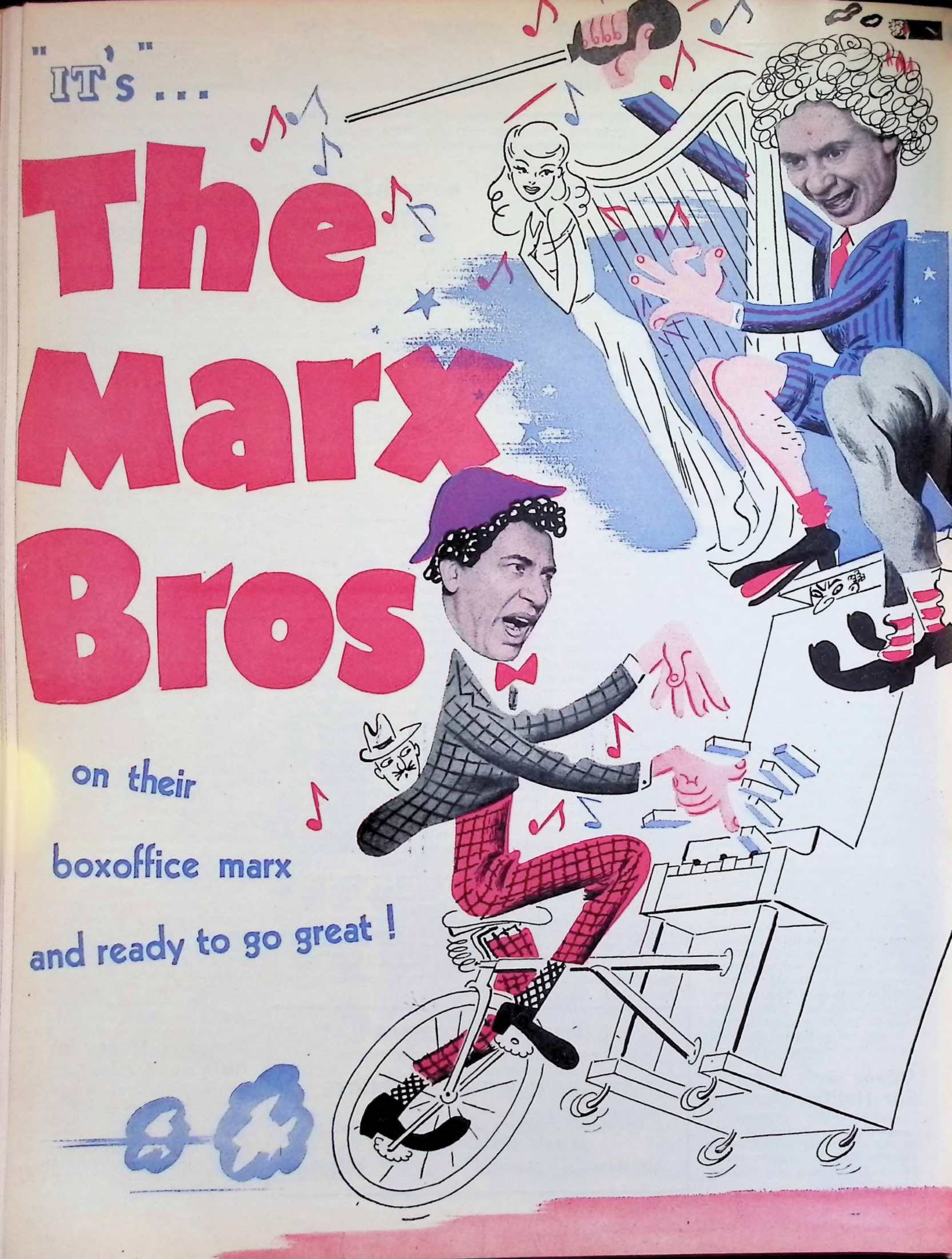
"In further reference to the matter of motion picture entertainment and advertising, the board points out that the history of the sound track is less than 20 years old, and that a decade of that has been devoted to war or preparation for it—a period during which there was a general release from ordinary restraints."

Canadian Money In Hollywood Firm

Doyle-Nablo Productions, a Hollywood company said to be backed by Canadian money, has announced a program of four films. The first will be "The Long November," from the popular seller by an ex-RCAF man, James Benson Nablo.

"IT's ..."

The Marx Bros



on their

boxoffice marx

and ready to go great !

The funniest thing that will happen in 1946!

"A NIGHT IN CASABLANCA"

Presented by DAVID L. LOEW with CHARLES DRAKE · LOIS COLLIER

LISETTE VEREA · SIG RUMAN · DAN SEYMOUR · LEWIS RUSSELL · Directed by Archie Mayo

Original screenplay by Joseph Fields and Roland Kibbee

Fun from UA!

Tash Now Directs For Assoc'd News

(Continued from Page 1)

the Canadian scene through the camera eye under ASN auspices for more than two decades, will be succeeded by Douglas Skene, a young man whose pre-war work led to an overseas career with the Canadian Army Film and Photo Unit.

Born in New York, Tash got his preliminary training in Chicago with the late Curtis Pritchard, Pathe cameraman in the district. In 1919 he joined the Canadian Aero Film Company, headed by the late Blane Irish, with whom he worked in partnership when the company changed to Filmcraft. Filmcraft, which produced Ontario government films, went out of business in 1923 when a fire destroyed equipment and quarters above the Photodrome Theatre, later the Ace, which was recently closed.

Tash then became official photographer for the Canadian government during the Arctic expedition of the late Captain Bernier, which lasted three months and came within 500 miles of the North Pole.

His next move was permanent, for he came to Associated Screen News under Ben Norrish, for whom he has shot thousands of scenes and millions of feet of film, his admiration remaining the same from then till now. His first ASN assignment was the effort of Prof. Howard T. Barnes of McGill to thaw the St. Lawrence ice with his thermite machine in order to open navigation earlier and reduce dependence on icebreakers.

Since joining ASN Tash's work has taken him to Britain, the West Indies and every corner of Canada to help feed Paramount News, Fox Movietone News, News of the Day and Universal Newsreel along with his colleagues of the camera.

A member of the Canadian Picture Pioneers, Tash has been written about in Liberty Magazine and other publications, and was recently interviewed on Canadian Cavalcade, a radio show. He is looking forward to directing.

St. Kitts Theatre To Be Renovated

The St. Catharines, Ontario, Granada Theatre, owned by United Century Theatres, Limited, will have $10,000 worth of major alterations as soon as the contract is awarded. Blueprints for the new concrete floor, general repairs and new seating and lighting are by Kaplan and Sprachman, Toronto.

A Swell So-Long To Sam

Sam Pearlman's separation from Warners sales staff in favor of other activities in other places was the signal for the most sparkling and sprightly set-to seen and heard in this section of the cinema world since the Kinetoscope.

Doug Rosen led the King Eddy doings in distinctly derogatory style, forcing each speaker to fire and fall back in confusion, his preconceived phrases scattered and his diction destroyed. Doug caught plenty of return fire but dug in to continue his harrassment of such sultans of insult as Haskell Masters, Johnny Cohn and others.

A speaker's lot was not a happy one, for each was the target of a gang-up from Doug, the other speakers and anyone who felt like going after him. Among those who got this type of treatment were Arthur Cohen, Jule Allen, Nat Taylor and Gordon Lightstone.

It was a great night for the boys who had come out of the west through the years and now found themselves together. Sam, Doug, John, Coval, Griesdorf, Bearg, the Plottels, Izzy Allen and the rest recreated the Calgary Stampede, with just the horses missing. Perhaps it was the presence of Ken Leach of Calgary that reminded them of their little grey homes or something. All was surely unquiet on the western front.

The wit and humor was sporadic and spontaneous and the laugh gross reached a record. The food was sumptuous, the setting scrumptious and the intemperature high.

The sentiment, expressed warmly by Oscar Hanson and John Fitzgibbons, earned the attention it deserved. Sam's thanks, spoken from the heart after Doug placed our gift in his hands, touched all hearts and won him prolonged applause from an audience that stood in tribute. Sorrow not. He'll be back in the business one of these days, I'm sure.

Abe Cass, Barney Fox and Syd Samson are to be congratulated for arranging things in a fashion worthy of Sam. The revelation of the evening was Doug Rosen, whose work as master of ceremonies was thoroughly enjoyable and set the pattern for the rest of the guests.

* * *

Visitors in Town

During the last week Jack Nelson of North Bay and Harry Sherman of the IA Projectionist, New York, brightened things up around here. Jack, manager of the Capitol in the northern city, was in on the day before his 18th year there. A Pioneer, he was advance man for John E. Green when he showed the first movies in the North Country. Prior to his present situation, Jack spent 12 years on the Regal sales staff . . . Harry Sherman was passing through and dropped in to see friends hereabouts, among them Bill Covert and John Fitzgibbons. He's a friendly fellow whose conversation has a punch . . . They toasted Gary Cass at the Pearlman dinner for having fathered his first boy, who has the same birthday as his daughter.

* * *

Object: Matrimony

Abe Wilks will be stagged at the Chudleigh at 7 p.m. on May 16 and Freddy Fink will get his'n in the same place, same time, on June 3 . . . Barney Simmons, ex-EBA man back from the RCAF in Ceylon, was welcomed home by his mom, Flo, with a grand party at brother Joe Danson's house . . . Erskine Cummings, a newspaperman before he was a theatre manager, is editing Adweek in Montreal . . . Larry and Mrs. Bearg have invited many friends to the confirmation of their second son, Stephen Arthur, at Holy Blossom Temple. . . Mervyn Goldstone, ex-serviceman and Emp-U booker, is in desperate need of quarters. Can you help?

* * *

Looking for Milland?

Current laugh-getter around our way is about the bartender who opened for business and began to wash some glasses. The door opened an in walked a pink elephant, a yellow giraffe, some green mice and a striped ostrich.

"Oh, hello boys," he said as he looked up. "You're a little early. The fellow ain't here yet."

ROY TASH

Famed newsreel cameraman who will now direct for Associated Screen News.

G. B. Shaw Approves Pascal's 'St. Joan'

George Bernard Shaw, 90-year-old Irish dramatist, sided with the English producer Gabriel Pascal in a dispute with studio technicians over the length of time required to make the film, "Caesar and Cleopatra."

In a recent annual meeting of an association of film technicians a motion was passed asking the board of trade to censure Pascal for taking over two years to produce the one picture.

Shaw informed the press that regardless of the censure vote, Pascal was still going to produce his next picture, "Saint Joan."

Warners To Release 15 Short Subjects

Fifteen shorts, of which fourteen are in Technicolor, will be released in May and June, according to Norman H. Moray, Warner Brothers short subject sales manager.

The single black-and-white film is "Dixieland Jamboree," a "Melody Master Band short.

Included in the group are nine cartoons, "Hush My Mouse," "Katnip College," "Night Watchman," "Hair Raising Hare," "Kitty Kornered," 'Little Brother Rat," "Hollywood Daffy," "Johnny Smith and Poker Huntas" and "Acrobaby Bunny."

Of the remaining five, four are adventure specials, "Facing Your Danger," "Girls and Flowers," "South of Monterey" and "Hawaiian Memories," and the remaining one is a Sports Parade short, "Underwater Spear Fishing."

Famous Players Executives and Oshawa Business Men

Oshawa business men heard John J. Fitzgibbons, president of Famous Players Canadian Corporation, explain the economic and social relationship of the motion picture theatre to the community last week at a dinner in the Hotel Genosha. Shown here, from left to right are James R. Nairn, director of advertising and publicity; Alderman A. Gordon Davis, Hon. G. D. Conant, KC, Mr. Fitzgibbons, T. L. Wilson, assistant general manager of the Times-Gazette, who acted as master of ceremonies; James I. Foy, manager of the Regent Theatre; and R. W. Bolstad, vice-president and treasurer of the theatre circuit.

Theatres Important To Communities

(Continued from Page 1)

cent of the gross, only 20 cents of each dollar went out of Canada as payment. In Oshawa 16 per cent of the money received at the Regent and 17 per cent at the Marks, after deduction of taxes, remained in the community.

Among those present at the dinner, which was arranged by James I. Foy of the Regent, were R. W. Bolstad, FPCC vice-president; James Nairn, director of publicity and advertising; and Jack Arthur, eastern division supervisor. The FPCC president was introduced by the Honorable G. D. Conant, K.C., who was called on by T. L. Wilson, assistant general manager of the Oshawa Times-Gazette, the master of ceremonies.

"Next to religion the moving picture industry comes nearest to being a cross section," said Mr. Fitzgibbons. "So we have a job to do besides making a living for ourselves and our shareholders. Men, women and children, seeking escape from the everyday round of life, come to our theatres. While we do not make pictures, we hope they are the best for the community. I believe the industry has gone far in trying to discharge that trust; although I am not trying to defend the fly-by-night fellow."

Attention was drawn to the fact that religious films have done a tremendous boxoffice business over a period of years. Mr. Fitzgibbons said that while some had a Roman Catholic theme the church had had no influence in their making. Some films had been known to be failures because they had a religious theme.

Mention was made of the big part played by the moving picture industry of Canada in the war effort. It was pointed out that theatres pushed the sale of War Savings Stamps and also brought movie stars from the United States to assist in loan drives as well as providing theatres free of charge for bond rallies.

"The people in our industry do want to pull their fair share of the load required for the common good of the community as a whole. I hope it will never be said that I am a windbag or do not live up to its promises. All we ask is for a fair chance to live as your neighbors. As fellow businessmen we want to be decent. We want our families to be respected. If we do a good job, I ask for your continued patronage," declared Mr. Fitzgibbon in conclusion.

Manager of the Regent Theatre for the past three years, Mr. Foy said that the gathering served as a reminder of the wartime activities in which the community and the film industry locally had participated. He voiced his appreciation of the co-operation which had been extended to him by the people of Oshawa and by the manager of his opposition theatre and expressed the hope that this co-operation would be continued through the years of peace.

'Pete' Harrison Dies In Cobourg, Ontario

A charter member of the Moving Picture Pioneers and one of the best-liked theatre managers in Ontario, Roy J. Harrison, popularly known as "Pete," passed away in Cobourg last week at the age of 57. For the past few years he managed the Capitol Theatre in that community.

He entered the industry in London, Ontario, as a theatre cashier for the late Tommy Logan, then in 1919 came to Toronto as assistant to Ben Cronk in the management of the Allen, now the Tivoli. Prior to coming to Cobourg he managed the Capitol, St. Catharines, formerly the Allen.

Mr. Harrison is survived by his wife, Ruth, and their daughter, Marie.

Funeral services were held in Cobourg.

'Gentle Sin' Bought

Franz Spencer's "The Gentle Sin" has been bought by United States Pictures for screening.

Film Storage Vault To Be Built By NFB

J. M. Somerville, secretary, Department of Public Works, Ottawa, is checking tenders for the construction of a $35,000 film storage building for the National Film Board at Rockcliffe, Ontario. Costs of the project were tabled in estimates in the House of Commons on April 9, 1946.

Consolidated Film's New Color Process

Consolidated Film Industries has a new and improved color process which will be marketed under the trade name, "Trucolor" and which is reported to achieve greater richness of natural color. The Fort Lee, NJ, plant is being enlarged to permit the handling of a potential 100,000,000 feet of film a year.

Initial screen appearance of Trucolor will probably be in Republic's "Out California Way," the third in a series of four of which the first two were processed in Magnacolor, also owned by Consolidated.

Belleville Exhibs Beef At Soundies

(Continued from Page 1)

This type of machine, featuring three-minute reels distributed by Associated Screen News and others, is appearing in greater numbers in bowling alleys, waiting rooms and restaurants. Its distribution was hampered during the war and it is expected that more will become available. In present use are old ones imported from the USA.

As head of the delegation, George Forhan, manager of the Famous Player's Belle Theatre, told the councillors that license fees for theatres in that city were considerably higher than in a great many other centres of much greater population and that it would be only fair to afford them some protection against the picture vending machines.

Early in 1945 the Provincial government, by an Order-in-Council, altered the Theatres and Cinematographs Act, designating these machines as coin-operated 16 mm. projectors and made them subject to a $50 annual license fee, with censorship charges set at two dollars per 400 feet. There are 38 in Ontario at the present time. The usual reel is 800 feet long and contains eight subjects, each of which runs for three minutes on insertion of a ten-cent coin.

Mayor Follwell went on record with the opinion that the machines should be charged the regular "new business" tax of $250, as the three Belleville theatres were a real attraction in bringing in a great many outside people, creating a buying public, and should receive consideration. He promised that action would be forthcoming. Councillors were almost unanimous in stating that something should be done to protect the theatres against this "unfair" competition, some going so far as to say they should not be permitted.

Included in the delegation were Willard Fawcett, manager of the Odeon-operated McCarthy Theatre, and Thomas Mascaro, manager of the Twentieth Century Capitol Theatre.

Cagney Borrowed

James Cagney is on loan to 20th-Fox to head the cast of "13 Rue Madelaine."

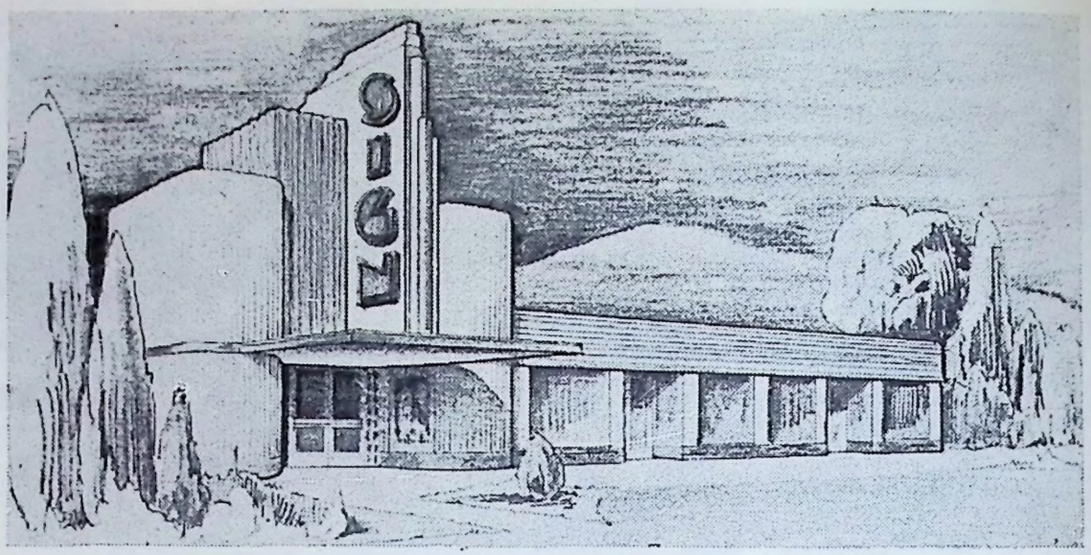
WANTED

projectionist and general assistant, young and progressive, good opportunity for right party. Close to Toronto. Apply

BOX 18

CANADIAN FILM WEEKLY

New E. W. Bickle Theatre



Campbell River, on Vancouver Island, will have one of the most modern theatres in the province when construction of this building is completed. Dominion Construction Company of Vancouver is already working on the erection of this 499-seat addition to the E. W. Bickle chain, plans for which were drawn up by Kaplan and Sprachman, Toronto.

PRC Not Affected By Pathe Eagle-Lion

Formation of Pathe Eagle-Lion in the USA by the Young-Rank interests will not affect the operation of PRC, according to a spokesman for Pathe Industries. PRC's distribution facilities will be used by Pathe-Eagle-Lion but both companies will maintain separate sales organizations.

Eagle-Lion and PRC both have sales and distribution facilities in Canada, neither company being related to the other. Officials of both companies expressed themselves as not in a position to predict the effect, if any, of the USA merger.

Bryan Foy will leave 20th-Fox to become production chief of Pathe-Eagle-Lion in June. He is bringing Scott Darling, writer, with him. Irving Lazar has joined Foy as executive assistant.

Film Society Head Is Charles Cowan

Charles G. Cowan of Ottawa was reelected president of the National Film Society for another year at the director's luncheon following the annual meeting of the society in the Chateau Laurier recently. His Excellency, the Governor General has consented to act as honorary-president.

Associated in office with Cowan will be Victor Dore, of Quebec City, and Dr. Fletcher Peacock, Fredericton, NB, vice-presidents; Gordon Adamson, Ottawa, executive-secretary; D. W. Buchanan, of Ottawa, honorary-secretary; R. A. Bell, Ottawa, honorary-treasurer.

N. W. Morton Passes Had Varied Career

Owner and operator of the Cameo Theatre in Morrisburg, Ontario, for the past 13 years, Nelson W. Morton passed away recently at his home in that community from a sudden stroke suffered at his theatre.

Born in Liverpool, NS., in 1878, Morton was educated there and at Halifax, leaving his law studies at an early age to go into the banking business. From Halifax he was sent to Saskatchewan, where he later opened a private bank and operated it successfully for 10 years. During that time he served several terms in Prince Albert as the youngest mayor in Canada. After the last war he joined a California bond house, coming to Toronto in the same business a few years later. In 1933 he came to Morrisburg, where he opened the Cameo Theatre.

Surviving are his widow, th former Lilla Johnson, whom he married in Winnipeg in 1912; an only son, Colonel N. W. Morton of New Delhi, India.

Cardinal Pictures Popkin's New Setup

Harry Popkin, former Torontonian now a California circuit operator, has formed Cardinal Pictures to make three productions at a cost of $4,000,000. He produced "And Then There Were None" for Fox distribution. Prior to that his productions were aimed at Negro theatres, of which there are 400.

Alberta Censors Named By Hooke

(Continued from Page 1)

are the others named to work with Mrs. McCaig.

Colonel Fleming is the former commanding officer of the Camrose and Dundurn Canadian Army training centres.

Geldart, head of the government's amusement tax branch, will carry on the duties of both offices.

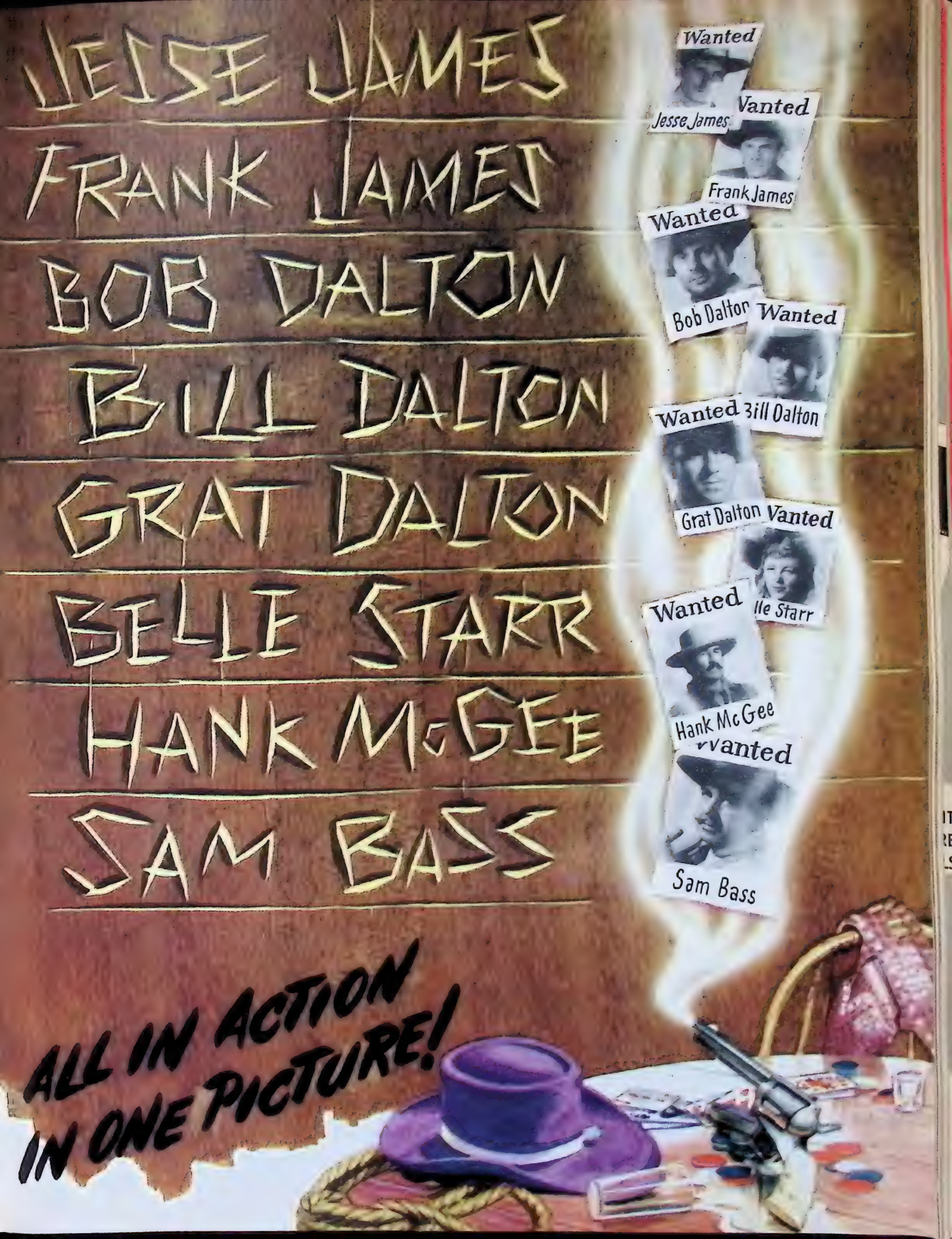
The new chief censor temporarily assumed her present duties late last year when Robert Pearson retired after 17 years as chief of the board. Until the addition of two censors Mrs. McCaig, who has been checking movies for 25 years, carried on alone.

The only woman in charge of a censorship board in Canada, she enjoys the regard of all who know her in and out of the motion picture industry.

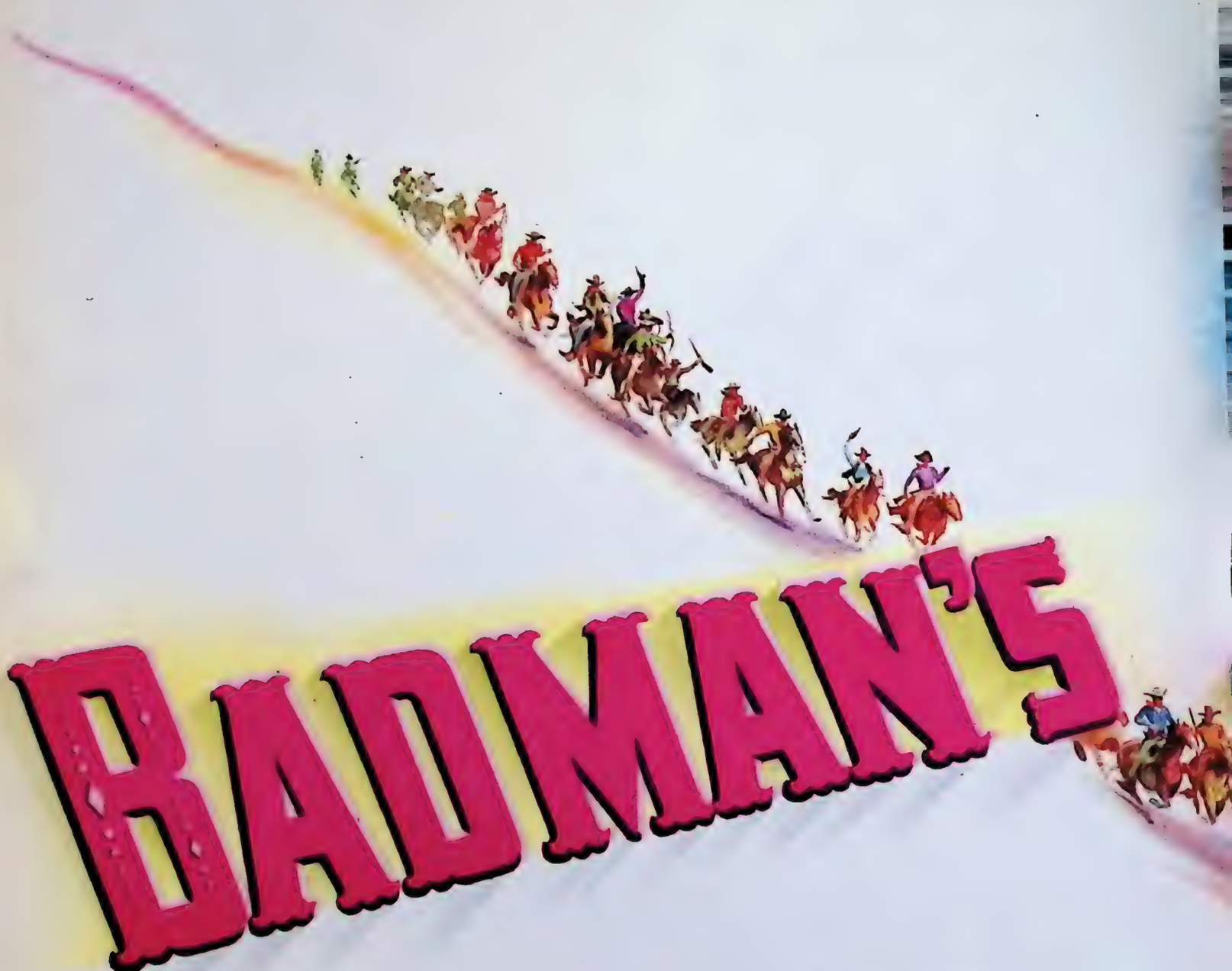
The board will have instructions, according to the provincial secretary, "to watch carefully for any materialistic, undemocratic, un-Christian propaganda disguised as entertainment."

Para Crew In Alta. For Local Scenes

A Paramount advance party consisting of Sidney Street, location manager, and his assistants have arrived at Jasper National Park, Alberta, to prepare for filming the Technicolor production, "The Emperor Waltz," starring Bing Crosby and Joan Fontaine. Arrangements are being made to house the 180 in the location company at Jasper Park Lodge in preparation for the start of shooting on May 24.


JESSE JAMES
FRANK JAMES
BOB DALTON
BILL DALTON
GRAT DALTON
BELLE STARR
HANK McGEE
SAM BASS
Wanted
Jesse James
Wanted
Frank James
Wanted
Bob Dalton
Wanted
Bill Dalton
Wanted
Grat Dalton
Wanted
Wanted
Hank McGee
Sam Bass
ALL IN ACTION IN ONE PICTURE!

An Epic Thrill Parade Down



BADMAN'S

RANDOLPH SCOTT

ANN RICHARDS

GEORGE "GABBY"

Produced by NAT HOLT · Directed by TIM WHELAN

Original Screen Play by JACK NATT

Banditry's Hall Of Infamy !

Frontier history written in the violent deeds of the most notorious outlaws of the '80s—and in the grit and guns of the couraged few who dared the crimson challenge!

TERRITORY

HAYES

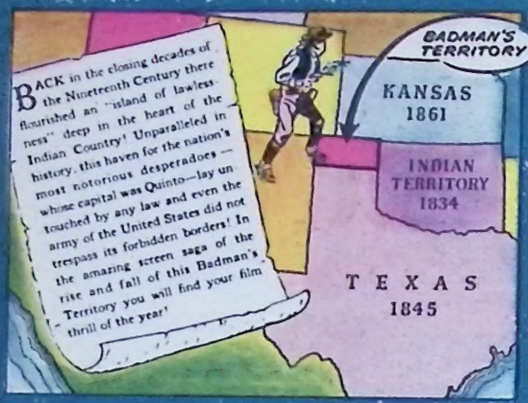
IRD and LUCI WARD

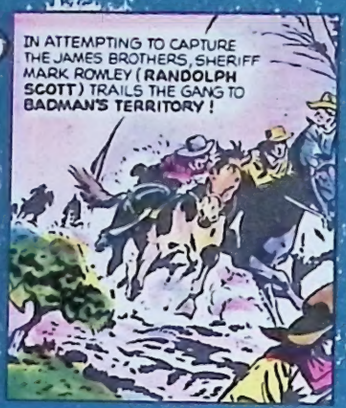
RKO RADIO PICTURES

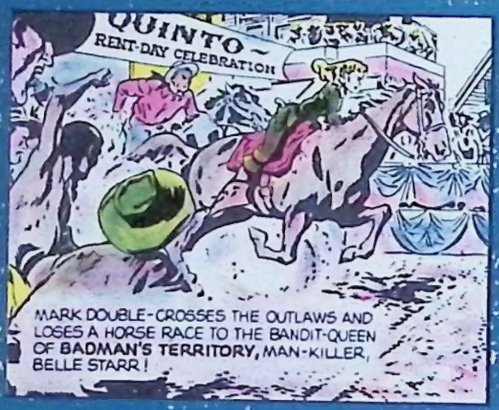
114 LEADING NEWSPAPER COMIC SECTIONS WILL RUN THIS AD!

(full page in tabloid-size papers; half page in standard-size papers)

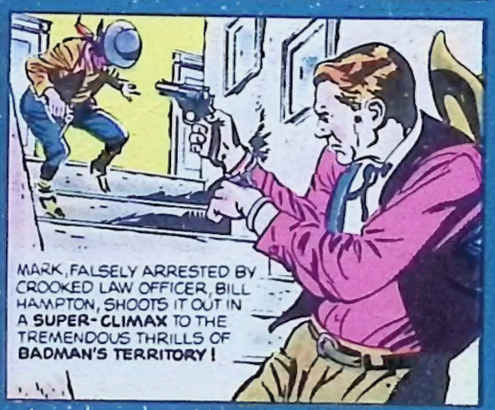
EPIC SAGA OF A LAND BEYOND THE LAW...'BADMAN'S TERRITORY'...VIOLENCE-FILLED HEART OF THE OLD WEST!


BACK in the closing decades of the Nineteenth Century there flourished an "island of lawlessness" deep in the heart of the Indian Country! Unparalleled in history, this haven for the nation's most notorious desperadoes — whose capital was Quinto—lay untouched by any law and even the army of the United States did not trespass its forbidden borders! In the amazing screen saga of the rise and fall of this Badman's Territory you will find your film thrill of the year!
BADMAN'S TERRITORY
KANSAS 1861
INDIAN TERRITORY 1834
TEXAS 1845




QUINTO
RENT-DAY CELEBRATION
MARK DOUBLE-CROSSES THE OUTLAWS AND LOSES A HORSE RACE TO THE BANDIT-QUEEN OF BADMAN'S TERRITORY, MAN-KILLER, BELLE STARR!

COFFEYVILLE BANK
MEANWHILE, THE NOTORIOUS DALTON BROTHERS ROAR OUT OF THEIR HIDING PLACE IN QUINTO AND ARE WIPED OUT IN THE BLOODY COFFEYVILLE BANK ROBBERY!


MARK, FALSELY ARRESTED BY CROOKED LAW OFFICER, BILL HAMPTON, SHOOTS IT OUT IN A SUPER-CLIMAX TO THE TREMENDOUS THRILLS OF BADMAN'S TERRITORY!

Watch for the screen's mightiest saga of Frontier Outlaws . . . soon at your favorite theatre!

BADMAN'S TERRITORY

starring

RANDOLPH SCOTT · ANN RICHARDS · GEO. "GABBY" HAYES

Produced by NAT HOLT · Directed by TIM WHELAN

Original Screen Play by JACK NATTEFORD and LUCI WARD

A RKO RADIO PICTURE

The man with the gun and the girl with the pen, who brought law and order to America's infamous "island of lawlessness!"

IN ADDITION full-page display ads will run in 58 MAGAZINES, including Life, Look, Liberty, True, Pic . . . Inside Detective, Front Page Detective . . . 14 movie fan magazines . . . 37 Popular Publications—western, mystery, romance, sports, railroad and adventure magazines. The overall greatest campaign in selected media ever accorded a great special attraction, reaching a total of **56,924,305 CIRCULATION**

NFB's 'Fashions' Well Received

A new exploitation high for Canadian short subjects is being reached in the promotion of the National Film Board's "Fashions by Canada," the current Canada Carries On featurette of the Canadian fashions industry.

Newspapers and magazines across Canada are running from one to five pages of features and layouts tieing in the picture with local artists, designers and fashion experts. Saturday Night, New World and Fashions are three of the publications which are headlining "Fashions by Canada."

Theatre managers, department stores and manufacturers' guilds in every big city in Canada are combining to produce style shows and window displays featuring fashions shown in the short. Vancouver department stores are showing the film's Rose Marie Reid-designed bathing suits because she is a native of that city. Gerhard Kennedy of Winnipeg has his sports clothes featured in the prairie city. Eaton's in Toronto and Murphy-Gamble in Ottawa are running window displays. Press previews were held in Montreal and Ottawa.

The National Film Board believes that the nation-wide appeal of "Fashions by Canada" is due to its national theme. Its local appeal is ascribed to the balanced proportion of footage devoted to the contribution made by artists from different parts of the country, giving the film regional as well as overall interest.

Krupa In RKO Short

Gene Krupa and his orchestra will star in an RKO Radio short, "Follow That Music," which will be produced by George Bilson and is the first in a series of four musical shorts with name bands.

Raftery May Resign As UA's President

Edward Raftery, president of United Artists, may resign his position to return to his law practice, according to a hint dropped by Mary Pickford about rumors that have been circulating for several months. The resignation will probably come before the board at the annual stockholders meeting the end of this month.

Gradwell Sears, vice-president in charge of distribution at United Artists, Neil Agnew, sales head for David O. Selznick, and Mary Pickford herself are mentioned as the three most likely candidates if the position does become vacant.

ECHOES and REFLECTIONS

Censorship and Self-Restraint

(From the Vancouver, BC, Sun)

Education Minister Weir has passed a hint to the Legislature's committee on social welfare that certain types of literature deemed "salacious" should be banned as well as low-grade movies and some "funnies."

If there is any outright immoral literature circulated in British Columbia the Criminal Code of Canada provides penalties. It only requires action by the Attorney-General's Department to get results. Citizens concerned about the morals of youth will admit that though censorship in principle has no place in a democratic country, there are certain limits of decency beyond which publication may not go without being injurious to young minds.

Democracy has its true basis in self-restraint. When restraint is thrown to the winds by certain purveyors of a low class of literature, then these persons are imperilling the basis of democracy and must be stopped. However, the principle works both ways. An attempt by the authorities, whether in Victoria or elsewhere, to take too narrow a view of what constitutes "salacious" literature could lead to an imposition of a censorship which would strike at this same basis of freedom.

The Criminal Code, dealing with injurious publications, uses the words "indecent" and "obscene." About what these words define there is enough scope for argument. But about the definition of "salacious" there is endless room for difference of opinion. Ideas on the subject of immorality have changed a great deal in the past few decades, as witness the transformation of bathing beaches and, for that matter, women's dress.

In the last analysis, the self-restraint necessary in this case has to be applied not in the law courts but in the homes, the schools and the Sunday schools, through the leadership of psychologists and educators generally on whom democracy must depend.

Choquette Theatre To Start Soon

Construction is starting shortly on a new 700-seat theatre for Leo Choquette in Jonquiere, Quebec. Plans for the $75,000 building were drawn up by Luke, Little and Mace of Montreal, and contractor is Xavier Neron of Chicoutimi.

Lux Theatre Plans New Humboldt Show

F. G. and G. B. Bailey of the Lux Theatre Company, are preparing to start construction on a $12,000 house in Humboldt, Saskatchewan. At present the company operates Humboldt's only theatre, the 350-seat Lux.

'Amber' In The Red

Production on "Forever Amber" has been suspended until fall due to the film already shot not measuring up to the standard originally planned, says Darryl F. Zanuck, production head at 20th-Fox.

United Amusement's Business Gains

Ernest A. Cousins, president of United Amusement Corporation, Limited, told shareholders at the annual meeting that the business of the corporation in the first quarter of this year showed a substantial increase over the same period last year. He also stated that the future looked very bright and that he foresaw greater success. He informed the stockholders that when building conditions became better United Amusement would start construction on five new theatres.

Von Zell Will Act

Harry von Zell, well-known radio master of ceremonies and announcer, has been signed to heckle Bob Hope in his latest picture, "Where There's Life."

Armstrong In 'Decoy'

Robert Armstrong has replaced Eduardo Ciannelli in the Monogram drama, "Decoy," which stars the English actress, Jean Gillie.

Licenses Issued To 415 In '45

The Theatre Inspection branch of Ontario enjoyed a very successful year, with property damage through fire reported at a minimum, there being only one building and just three film fires with no loss of life. Rigid inspections were made regularly of all theatres and with the cooperation of municipal authorities theatre safety conditions show constant improvement, according to the annual report.

There were no new theatres constructed in the province but extensive plans have been made by the industry for expansion in the exhibition and production field. A number of firms have established studios in the province and are now producing religious, educational and commercial films. Plans have been approved by the department for 25 new theatre buildings which will be erected when materials and labor are available. Architectural designs for new theatre construction contain many innovations such as snack bars and built-in candy bars. Visual fronts will be prominent giving a clear view from the street of the entrance, lobby and foyer portion of the building. Alterations were made in a number of theatres providing greater safety and comfort for the attending public.

Two film exchange buildings were completed and occupied during the year. They are of fire resistant construction throughout, modern in every detail and a credit to the industry.

The 16 mm. film has come into greater prominence and serves the small communities with motion picture entertainment where 35 mm. theatres are not warranted. Practically every municipality with a population of 500 or more can now enjoy this form of recreation.

Five theatres were prosecuted for infractions of the act and regulations, and convictions were secured in each instance. Ten projectionists' licenses were temporarily suspended for various infractions.

The number of theatre licenses issued, 415, showed no increase but there were 869 permits to projectionists compared with 788 the previous year, and 186 to apprentices against 170. Miscellaneous licenses were up from 135 to 159 but travelling shows, numbering 101, were fewer by three.

Chaplin, Raye Costar

Charles Chaplin will have Martha Raye as his costar in "Comedy of Murders."

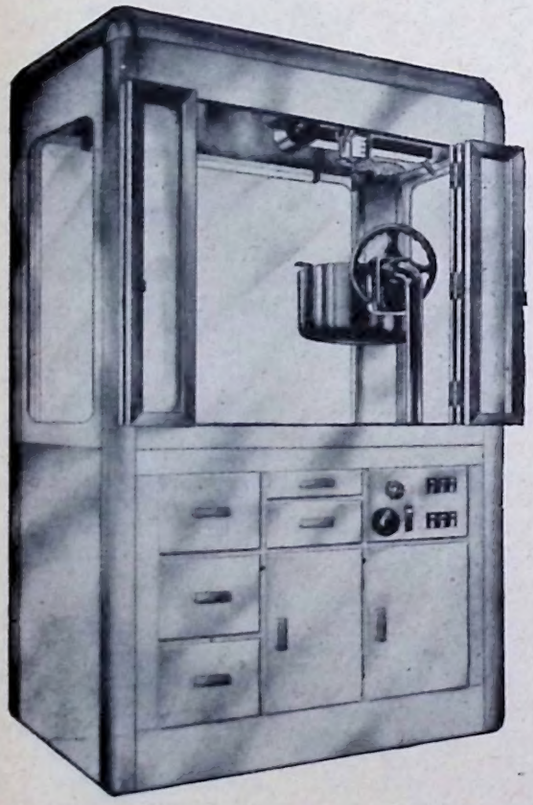
You— Share the PROFITS
We— Furnish EVERYTHING

Let either or both of these

PROVEN PROFIT PRODUCERS

go to work for you without any investment, risk or bother on your part.

Through Canadian Automatic Confections, Ltd., you can have a dependable additional source of revenue without risk or expense on your part. Canadian Automatic will actually install a Viking Popcorn Machine, or an Automatic Candy Seller in your lobby at NO COST TO YOU. All equipment and supplies — even the popcorn machine operator — are provided by Canadian Automatic. You have no fire and theft risk . . . you have no money tied up in costly equipment. And you share the profit without delay, for you remove the money yourself and keep your share.



COIN-OPERATED CANDY SELLER

Fresh candy, invitingly displayed in an Automatic Candy Seller, will draw coins from your theatre patrons. A tempting variety of confections is supplied by Canadian Automatic, and the candy machine does its own selling and collecting! Then, all you have to do is keep your share. Write today for the full story.

VIKING Deluxe POPCORN MACHINE

Because the sparkling all-steel cabinet is easy to keep clean, a Viking Deluxe always has eye-appeal and buy-appeal for your patrons. And, because uniform popping means fresh, fluffy kernels, theatre-goers will find plenty of taste-appeal, too, in delicious Viking-popped corn. Write for literature that shows you how Viking will bring you MORE POPCORN PROFITS.

Start Right Away to Get Your Share of These Extra Profits!

Hundreds of wise Canadian theatre men, many of whom have dealt with us for more than 10 years, receive $30 to $225 monthly from Candy Sellers alone. Now popcorn profits, too, can be added. Let us show you how you can obtain these trouble-free extra earnings! Remember—YOU share the profits . . . WE make the investment.

CANADIAN AUTOMATIC CONFECTIONS, Limited

THEATRE VENDORS • 539 King Street West • TORONTO, ONTARIO